

International Equity Strategy Brochure Q2 2020

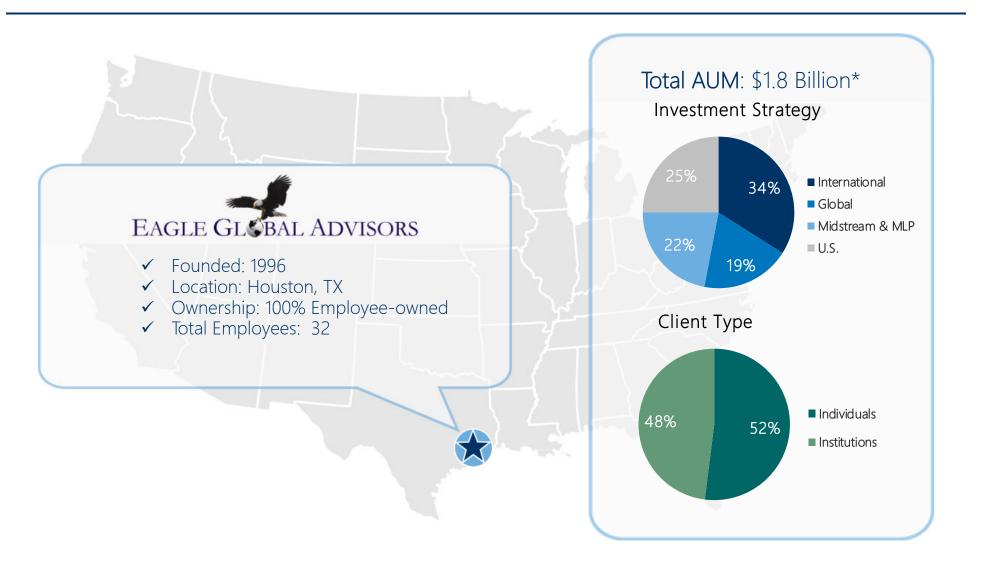


### International Equity Strategy: What We Deliver

- Sustainable Growth-at-the Right Price (SGARP) approach that invests in companies with strong management teams that generate consistent earnings, cash flows and returns on equity
- Optimal combination of quantitative and fundamental company research
- Product-design advantages:
  - Portfolios invest in approximately 50 companies where conviction is high
  - Long-term holding horizon (typically four years) leads to low turnover
- Has produced competitive relative and absolute returns since inception
- Attractive organizational characteristics



## **Eagle Global Advisors**





## Attractive Organizational Characteristics

- Professional continuity No International Investment Committee departures since 1995
- Key employee/owners are in the prime of their careers
- Focused on core competencies
- Has conservatively managed for long-term success:
  - No debt
  - Always profitable
  - Have consistently reinvested in the business even during downturns
- Principals invest in the same strategies as our clients



# International Equity Strategy: Profile

At-a-Glance	
Inception Date	January 1, 1997
Portfolio Management	Investment Committee consisting of the firm's senior investment professionals
Style	Invests in companies with sustainable growth trading at the right price (SGARP)
Objective	2% per annum Excess Return above MSCI EAFE Index over market cycle



## International Investment Team

Name <i>Title</i>	Investment Process Responsibilities	Years Experience	Years at Firm	Degrees / Designations	University or Sponsoring Body
John Gualy <i>Partner</i>	Investment Committee Co-Chair Portfolio Management Research	28	23	BBA MBA CFA	University of Texas Rice University CFA Institute
Brian Quattrucci Senior Vice President	Investment Committee Co-Chair Portfolio Management Research	23	15	BS MBA CFA	Bryant College Rice University CFA Institute
Edward Allen Senior Partner	Investment Committee Member Portfolio Management Research	27	23	BS PhD CFA	Princeton University University of Chicago CFA Institute
Thomas Hunt Senior Partner	Investment Committee Member Portfolio Management Research	28	23	BS MBA CFA CPA	University of Texas Harvard Business School CFA Institute
Steven Russo Senior Partner	Investment Committee Member Portfolio Management Research	32	23	BBA MBA	University of Texas Rice University
Andrea Bennis <i>Vice President</i>	Research	21	12	MBA CFA	ESLSCA, Paris, France CFA Institute
Bill Cruise <i>Vice President</i>	Research	17	12	BBA MBA CFA	University of Texas Yale University CFA Institute
Rajansh Miglani <i>Vice President</i>	Research	10	4	BE MBA CFA	Delhi College, India University of Texas CFA Institute



## International Equity Strategy: How We Are Different

	Common Practice	Eagle Global Advisors	Advantage
Portfolio Management	Often assigned to generalists who did not create the strategy and have no equity ownership	Internally designed strategy that is managed and supervised by tenured, senior Eagle employees	Expertise, passion and commitment
Style	Growth or Value	SGARP	Flexible
Approach	Fundamental or Quantitative orientation	Fundamentalists who are sophisticated users of quantitative methods	Eagle Global combines both in an optimal way
Product Design	80-120 stocks / One-to-two year holding periods	45 - 60 stocks / Four-year holding periods	Freedom to be highly selective



## Philosophy

"The stock market serves as a relocation center where money moves from the active to the patient."

— Warren Buffett

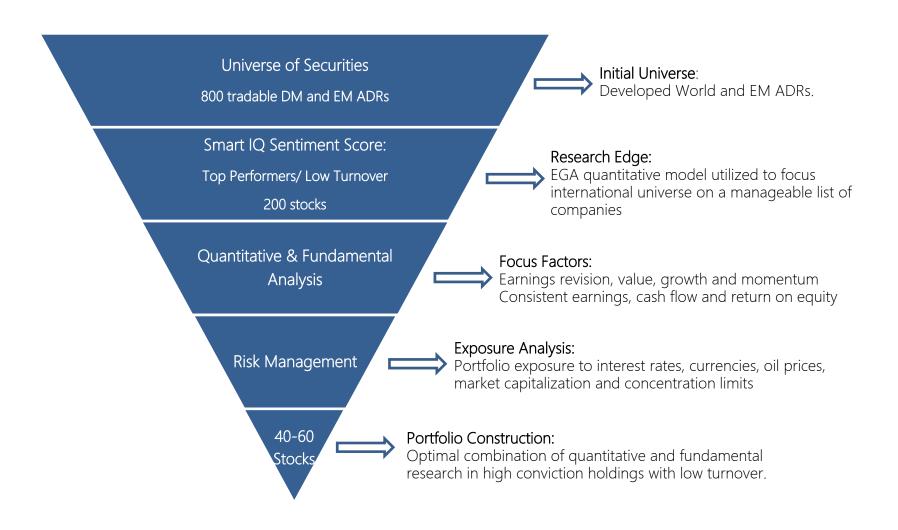
Investors often focus on shorter-term horizons. Company economic performance follows much longer-term cycles. Due to these different timescales, the market often underestimates the ramifications of positive change.

How we exploit this inefficiency:

- Apply Disciplined Financial Models...to identify companies with improving long-term growth outlooks not yet appreciated by the market
- Apply Qualitative Fundamental Research...to confirm there are true fundamental reasons for the improved growth outlook and the improved growth outlook is sustainable
- <u>Be Patient</u>...allow time for inefficiencies to be resolved. Some of the best portfolio decisions are to do nothing



## International Strategy – Investment Process





## Smart IQ Sentiment Score

### Smart IQ Sentiment Score

- Primary screening tool to focus research effort from large universe of stocks
- Incorporates EGA's proprietary institutional ownership sentiment score based on high quality metrics

### **High Quality Metrics**

- Attractive Growth Profile
  - Consistent earnings and revenues
  - ROE/ROI/ROA sector specific
- Balance Sheet Strength
  - Free Cash Flow
  - Low Leverage
  - Quality earnings profile

### Screening Tool Output

- Screen highlights growth and value companies across the international universe in the top 25% warranting further evaluation
- Provides research edge with focused list of companies



## Fundamental Analysis

### Qualitative Analysis

- Competitive strengths and weaknesses
- Industry position
- Management strategy and integrity
- Global focus allows Eagle to compare companies across countries
- Emphasis on companies that possess sustainable competitive advantages
- Leadership with a clear strategic vision
- Shareholder friendly management and ownership structure



## Financial Analysis

### Financial Statement Analysis

- Accounting quality of earnings
- Balance sheet strength
- Cash flow
- · Ability to earn more than its cost of capital
- Evernotes maintained on each company provide collaboration with team members, idea generation and discipline to monitoring process
- Information is gathered from a variety of sources including company conference calls, industry conferences, positive and negative analyst reports, periodicals, company annual and quarterly reports, research databases and various news wires
- Valuation analysis utilizes HOLT valuation software and in-house analysis of company accounting information



## Risk Management and Portfolio Construction

### Factor Analysis Interest rates Currencies Oil prices Market cap Style Country + / - 10% points vs. MSCI EAFE Index Up to 35% in non-MSCI EAFE securities 20 – 25 countries are represented in portfolio Sector + / - 10% points vs. MSCI EAFE Index Holdings are diversified across sectors and industries Stock Initial weighting of new positions: 1 - 3% Portfolio contains 40-60 different companies



## International Strategy – Sell Discipline

### A Fundamental Review is triggered when:

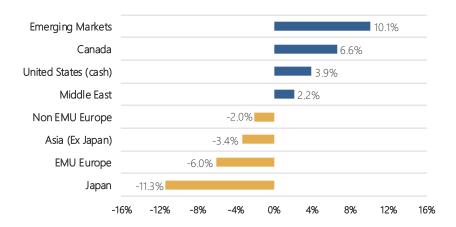
- Smart IQ Sentiment Score falls below the top 25% of universe
- Material change in fundamentals occurs driving thesis to own a stock
- Risk management indicates a reduction may be prudent
- Excessive Valuation
- A stock with greater up-side potential on a relative value basis is identified



### Portfolio Characteristics As of 6/30/2020

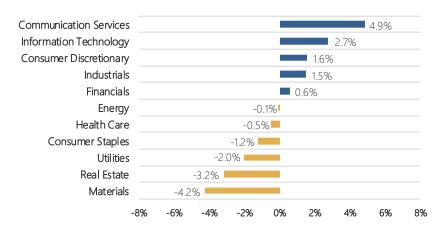
### Regional Allocation Versus MSCI EAFE

...Allocation to Emerging Markets and underweight Japan



### Sector Allocation Versus MSCI EAFE

...overweight Communication Services, underweight Materials



### **Key Characteristics**

... Large cap, high ROE, reasonable valuation

Characteristic	Eagle	MSCI EAFE
Weighted Average Market Cap	\$103 Billion	\$53 Billion
Weighted Median Market Cap	\$46 Billion	\$28 Billion
12-Month Trailing P/E	17.79	15.82
12-Month Forward P/E	18.30	17.07
Return on Equity	11.8%	9.7%
P/B	2.05	1.53
Yield	2.4%	2.8%
Number of Holdings	53	902

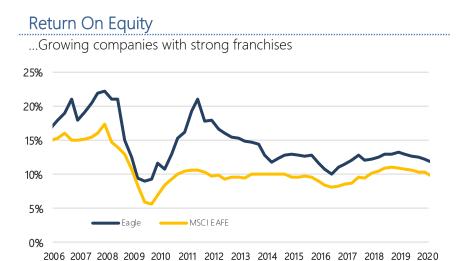
### Top Ten Holdings

... Established global leaders with sustainable competitive advantages

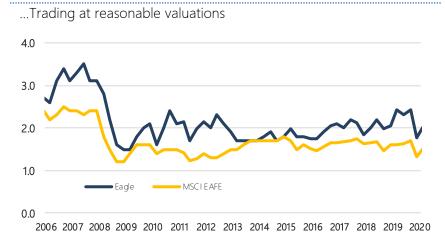
Top	Ten Holdings	Sector	Country
1	Nestle	Consumer Staples	Switzerland
2	Techtronic Industries Co.	Consumer Discretionary	Hong Kong
3	Roche Holding Ltd.	Health Care	Switzerland
4	Novo Nordisk	Health Care	Denmark
5	Tenent Holdings Ltd.	Information Technology	China
6	Canadian Pacific Railway	Industrials	Canada
7	NICE Ltd.	Information Technology	Israel
8	Lonza Group	Health Care	Switzerland
9	Magna International Inc.	Consumer Discretionary	Canada
10	ING Groep	Financials	Netherlands



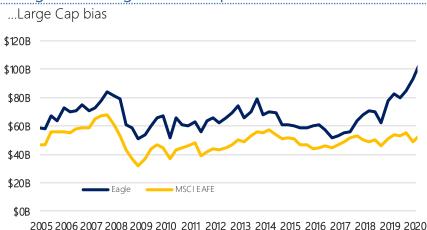
## Key Portfolio Characteristics Over Time As of 6/30/2020







### Weighted Average Market Cap



**Emerging Markets Exposure** 

...Opportunistic allocation to Emerging Markets is maintained

25%

20%

15%

10%

5%

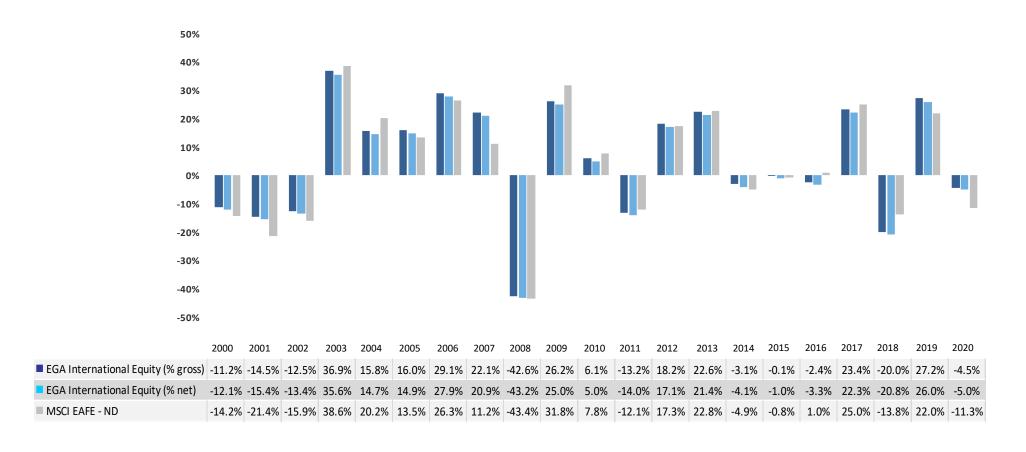
Eagle

0%

2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020



### Calendar Year Performance As of 6/30/2020



See p. 21 for additional performance calculation information and GIPS performance disclosures.



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# International Equity Composite

Year	Q1		Q2		Q3		Q4		YTD		MSCI EAFE
	Gross	Net									
1997	2.97%	2.72%	19.08%	18.83%	8.21%	7.96%	-4.94%	-5.19%	26.13%	24.94%	1.78%
1998	15.15%	14.90%	1.93%	1.68%	-18.80%	-19.05%	21.60%	21.35%	15.89%	14.77%	20.00%
1999	5.74%	5.49%	6.39%	6.14%	0.87%	0.62%	28.67%	28.42%	46.01%	44.68%	26.96%
2000	5.50%	5.25%	-3.53%	-3.78%	-6.15%	-6.40%	-7.02%	-7.27%	-11.19%	-12.10%	-14.17%
2001	-13.31%	-13.56%	2.36%	2.11%	-14.05%	-14.30%	12.12%	11.87%	-14.49%	-15.38%	-21.44%
2002	0.74%	0.49%	-4.68%	-4.93%	-16.13%	-16.38%	8.61%	8.36%	-12.53%	-13.43%	-15.94%
2003	-7.20%	-7.45%	19.28%	19.03%	5.68%	5.43%	17.01%	16.76%	36.88%	35.61%	38.59%
2004	2.66%	2.41%	-1.36%	-1.61%	-0.97%	-1.22%	15.47%	15.22%	15.80%	14.68%	20.25%
2005	-1.20%	-1.45%	1.16%	0.91%	12.17%	11.92%	3.48%	3.23%	16.01%	14.90%	13.54%
2006	10.77%	10.52%	0.92%	0.67%	4.67%	4.42%	10.32%	10.07%	29.09%	27.88%	26.34%
2007	1.43%	1.18%	9.61%	9.36%	8.55%	8.30%	1.17%	0.92%	22.10%	20.94%	11.17%
2008	-8.35%	-8.60%	3.33%	3.08%	-22.96%	-23.21%	-21.27%	-21.52%	-42.56%	-43.22%	-43.38%
2009	-14.21%	-14.46%	20.26%	19.98%	17.75%	17.47%	3.92%	3.67%	26.25%	24.99%	31.78%
2010	-0.20%	-0.46%	-16.01%	-16.22%	17.31%	17.04%	7.88%	7.63%	6.09%	5.05%	7.75%
2011	1.96%	1.71%	2.56%	2.31%	-22.56%	-22.76%	7.34%	7.09%	-13.08%	-13.92%	-12.14%
2012	10.85%	10.60%	-5.94%	-6.17%	6.73%	6.48%	6.23%	5.98%	18.22%	17.11%	17.32%
2013	3.59%	3.34%	-0.47%	-0.71%	9.97%	9.71%	8.11%	7.86%	22.58%	21.42%	22.78%
2014	-0.38%	-0.62%	5.68%	5.43%	-5.11%	-5.34%	-3.02%	-3.26%	-3.12%	-4.05%	-4.90%
2015	4.91%	4.67%	1.96%	1.71%	-9.16%	-9.38%	2.86%	2.61%	-0.05%	-1.00%	-0.81%
2016	-3.89%	-4.13%	-2.25%	-2.48%	4.57%	4.33%	-0.65%	-0.88%	-2.39%	-3.33%	1.00%
2017	4.69%	4.45%	7.02%	6.77%	5.78%	5.53%	4.12%	3.87%	23.40%	22.24%	25.03%
2018	-2.84%	-3.07%	-3.50%	-3.73%	1.53%	1.29%	-15.88%	-16.09%	-19.91%	-20.69%	-13.79%
2019	13.07%	12.81%	4.25%	4.00%	-1.89%	-2.12%	9.80%	9.55%	26.99%	25.80%	22.01%
2020	-21.14%	-21.35%	21.06%*	20.79%*					-4.53%*	-5.00%*	-11.34%

\*Preliminary

				Annualized Returns			
	MRQ*	YTD*	1 Year*	3 Year*	5 Year*	10 Year*	
EGA International Equity (% gross)	21.1	-4.5	2.9	2.3	1.8	6.1	
EGA International Equity (% net)	20.8	-5.0	1.9	1.3	0.8	5.1	
MSCI EAFE - ND	14.9	-11.3	-5.1	0.8	2.1	5.7	

\*Preliminary



## International Equity Composite

### EGA International Equity Composite January 1, 2005 through March 31, 2020

Total Return (%) Gross

Benchmark Total Return (%)\*

Composite 3 Year Std. Dev.

Benchmark 3 Year Std. Dev.

Number of Portfolios

Composite Dispersion (%)

Total Assets at End of Period (US\$ 000)

Percentage of Firm Assets

Total Firm Assets (US\$ 000)

	Q1 20	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
	(21.14)	26.99	(19.91)	23.40	(2.39)	(0.05)	(3.12)	22.58	18.22	(13.08)	6.08	26.26	(42.57)	22.10	29.09	16.00
	(22.83)	22.01	(13.79)	25.03	1.00	(0.81)	(4.90)	22.78	17.32	(12.14)	7.75	31.78	(43.38)	11.17	26.34	13.54
	16.28	13.48	12.17	11.04	11.74	11.97	12.30	17.08	20.13	22.64	26.09	24.07	21.24	11.15	N/A	N/A
.	14.58	10.96	11.40	12.00	12.64	12.64	13.21	16.48	19.65	22.75	26.61	23.91	19.51	9.56	N/A	N/A
	37	43	81	108	131	155	151	178	181	318	403	427	493	384	304	170
	0.54	0.64	0.40	0.61	0.61	0.80	0.38	0.58	0.82	0.69	0.76	1.42	1.09	1.04	0.95	1.62
	70,090	98,235	118,078	148,816	147,467	239,234	230,281	288,627	220,494	311,744	560,138	568,593	473,959	734,450	502,821	264,829
	5.2	4.3	4.5	4.2	3.7	7.3	5.5	8.2	9.8	14.9	22.2	24.8	28.3	29.3	29.4	23.6
	1,343,672	2,279,115	2,632,277	3,561,407	3,946,902	3,281,294	4,208,672	3,514,431	2,255,886	2,088,976	2,527,423	2,295,834	1,677,203	2,505,557	1,711,542	1,121,554

\* Benchmark: MSCI EAFE Index.

Refer to p. 21 for additional performance calculation information and GIPS performance disclosures.



## Composite Disclosures

**EGA International Equity Composite** - The EGA International Equity Composite consists of those equity-only portfolios invested in international equity ADRs and/or ordinaries. The Eagle equity investment philosophy focuses on identifying the securities of large capitalization companies with improving growth potential that are not fully recognized by current valuations.

- Eagle Global Advisors, LLC is an independent investment advisor, registered with the SEC, actively managing individual investment portfolios containing domestic equity, international equity, master limited partnerships, and domestic fixed income securities, (either directly or through a sub-advisory relationship), for mutual funds, high net worth individuals, retirement plans for corporations and unions, financial institutions, trusts, endowments and foundations. SEC registration does not imply a certain level of skill or training.
- Eagle Global Advisors, LLC claims compliance with Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with GIPS standards. Eagle Global Advisors, LLC has been independently verified for the periods 1/1/1997 to 12/31/2019 by Dabney Investment Consulting Associates, Inc. The verification reports are available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation. Annual returns are reported for all full years and interim quarterly returns. Returns of portfolios and composites for periods of greater than 1 year are annualized. Only direct trading expenses are deducted when presenting gross of fee returns. In addition to management fees, actual client returns will be reduced by any other expenses related to the management of an account such as brokerage charges, trustee fees or custodian fees. The currency used to express performance is the U.S. dollar. Returns are calculated net of both non-reclaimable and reclaimable foreign withholding taxes on dividends, interest, and capital gains. Reclaimable withholding taxes are not accrued, but are cash basis as received. Eagle uses calendar monthend portfolio valuations or valuations on the last business day of the month. Eagle uses the asset-weighted standard deviation as the measure of composite dispersion of the individual component portfolio gross full period returns around the aggregate composite mean gross return. If the composite contains 5 portfolios or less (<=5) for the full period, a measure of dispersion is shown as not meaningful (N/A) and the number of portfolios is not reported. Past performance cannot guarantee comparable future results. All investments involve risk including the loss of
- The composite start date is January 1, 1997. The composite was created in September 1997. The composite includes all single asset international equity portfolios where the firm has full investment discretion, the client pays a fee, the portfolio has over \$250,000 in international securities and the portfolio properly represented the intended strategy at the end of the calendar quarter. Portfolios smaller than the minimum are deemed incapable of sufficiently diversifying into this investment style and are excluded from the composite as being not fully discretionary. Prior to January 1, 2005 the minimum asset level was \$150,000. Prior to January 1, 2006 this composite was named the International Equity ADR Composite, a name change only. Prior to January 1, 2007 this composite was named the EGA All International Equity Composite, a name change only. All performance returns assume the reinvestment of dividends, interest, and capital gains.
- The benchmark is the MSCI EAFE (Europe, Australia, Far East), a free float-adjusted market capitalization index that is designed to measure developed market equity performance, excluding the US, Canada, and the Emerging Markets. Indexes are U.S.-based and gross of tax. The total return for the benchmark (or benchmarks) that reflects the investment strategy represented by the composite is reported for each period.
- The indices shown are for informational purposes only and are not reflective of any investment. As it is not possible to invest in the indices, the data shown does not reflect or compare features of an actual investment, such as its objectives, costs and expenses, liquidity, safety, guarantees or insurance, fluctuation of principal or return, or tax features. Indices do not include fees or operating expenses and are not available for actual investment. Indices presented are representative of various broad based asset classes. They are unmanaged and shown for illustrative purposes only. The volatility of the indices is likely materially different than the strategy depicted.
- The Eagle list of composite descriptions is available upon request. Eagle policies for valuing portfolios, calculating performance and preparing compliant presentations are available upon request. Eagle believes that all significant events that would help a prospective client interpret the compliant presentation are disclosed in the compliant presentation and in the firm's SEC Form ADV Brochure 2A.
- Eagle does not currently use carve-outs. Prior to 1/1/2008, Eagle used carve-out segments including cash to represent a discretionary portfolio and to be included in composite returns. Cash was allocated to the carve-out returns on an equal-weighted basis determined by the number of asset classes.

#### International Equity Fee Schedule (minimum annual fee: \$10,000)

Account Size	Under \$5 million	\$5 to 10 million	\$10 to 25 million	\$25 to 50 million	\$50 to 100 million	Over \$100 million	
Annual Fee	1.00%	0.90%	0.85%	0.80%	0.70%	Negotiable	

#### Representative Example of Compounded Effect of Investment Advisory Fee

A maximum 1.00%	Years	Cumulative Fee	Years	Cumulative Fee
management fee deducted from a portfolio quarterly	1	1.004%	6	6.176%
(0.25%/quarter) would result in the following cumulative	2	2.018%	7	7.241%
compound reduction of the	3	3.042%	8	8.318%
portfolio time-weighted rate of return.	4	4.076%	9	9.405%
	5	4.121%	10	10.503%

